

CHINOOK 2032

OVER 50 YEARS OF INCLUSION
MAPPING THE VISION TO THE PEAK

We offer:

- Premier, trend setting services to the Skagit Valley and greater region.
- A one stop resource, providing wrap around support for un/under-employed individuals with barriers.

We work with:

- Partners in diverse sectors, allowing us to continue to make our customers our number one priority by expanding relationships regionally.

We maintain financial:

- Profitability, supporting the mission allowing us to be best in class for non-profits providing competitive wages and benefits.
- Health, continue to build additional revenue streams, including fundraising & grant writing.
- Solvency by working with contractors who recognize, understand and are willing to pay for recurring, quality services.

We practice:

- Expanding accessible advertisements beyond traditional outlets.
- A marketing team utilizes diverse media formats to spotlight customers' success & opportunities for partnership.
- Become a renowned household name known for our values & impact in the industry.

MARKETING

We strive for:

- Our customers and staff to be innovative, using advanced technology with dedicated support.
- Using advanced tools and equipment, to enable growth and produce high quality products & services.

EQUIPMENT/IT

We lead with:

- An engaged Board & leadership team who are diverse, embody servant leadership, are open to new ideas, foster communication, culture, & innovation.
- Creating strength-based opportunities for staff to grow, driven by what is best for employees, customers, community, & industry.
- Our values, and are a renowned household name known for its' impact in the community.

We hire staff & maintain a culture of:

- Engaged, supported, skilled, collaborative, staff.
- A reflection of our diverse community.
- Pride in our work while grounded in our purpose, promoting optimism, & exemplifying our company values.

WORK ENVIRONMENT

We perform our duties in:

- Professional and accessible space to operate optimally & efficiently with room to grow throughout the region.